

Sustainable Cities and Circular Economy Trade Mission

October 8 – 11, Panama City

The inscription for the Sustainable Cities and Circular Economy trade mission to Panama is now open! You are invited to register for the trade mission and represent your company at the 'Environment Symposium: Circular Economy' at our Holland Stand.

Opportunities in the water and waste sector in Panama

The Panamanian government, in collaboration with different organizations, have drafted a plan for the water sector to improve quality of life and increase socioeconomic growth. To achieve these goals a list of short-, medium- and long-term projects have been proposed until 2050. The total value of these projects is USD 10 billion. The opportunities for Dutch companies in this sector are large and especially in improving drinking water and sanitation, preventing flooding, and (sustainable) water management.

Examples of interesting projects are: improving and / or constructing water pipes, carrying out feasibility studies, including the construction of water reservoirs (Rio Bayano and Rio Indio) and contributing to improving sustainable water use. In the past, several studies have already been carried out by Dutch experts in the prevention of flooding. An example of this is a project called "The Water Dialogues" which were carried out in collaboration with the Municipality of Panama. This project has initiated a lot of follow-up opportunities, such as a possible project around the Tocumen Airport and a project from the Inter-American Development Bank (IDB) in Juan Diaz, worth USD 80 million. Finally, the coastal area of the Bay of Panama is being studied and developed. This year, projects worth tens of millions of dollars are being launched to prevent flooding in the immediate vicinity of Panama City.

In the waste sector, public sector opportunities are related to waste management, landfill management, the optimization of recollection services and initiating recycling initiatives and new waste streams. Currently, there is a lot of interest in recycling plastic and in particular of plastic collected from rivers and beaches. There are also opportunities in the water treatment sector under the 'Sanitation of Panama' program.

Participating Companies

Participation to this mission is open for Dutch companies and knowledge institutions from the following sectors:

- **Water:** Climate adaptation, water security, water technology, (waste)water treatment, sanitation, and flood risk management.
- **Circular Economy / Waste:** waste management, plastic-recycling, treatment, recollection, W2E

Although this mission will focus primarily on the water and waste sectors in Panama, companies that focus on energy, mobility and other sustainable technologies are also welcome to join. These companies can use the occasion as a fact-finding mission to identify interesting upcoming projects.

Your company is advised to participate in the mission with a regional business / country manager, or general manager.

Program of the Trade Mission*

Your company will be represented in the Holland Stand, which provides an attractive opportunity for networking and meetings at the Environment Symposium and Fair. In addition, the program consists of tailored-made matchmaking meetings, network meetings, and meetings with authorities (central government and mayors of major cities). In short, an unmissable opportunity!

Date and Time	Activity
Monday October 8	
<i>Evening</i>	Arrival
<i>Evening</i>	Welcome Cocktail and Briefing 'Doing Business'
Tuesday October 9	
<i>Breakfast</i>	Thematic Meetings with Government Officials
<i>Lunch</i>	Meetings with InterAmerican Development Bank and World Bank
<i>Afternoon</i>	Field Visit Wastewater treatment plant Juan Diaz or Field Visit Cerro Patacon Landfill or Flood related visit Tocumen/Juan Diaz
Wednesday October 10	
<i>Entire day</i>	Participation Fair 'Environment Symposium: Circular Economy'. Possible side event with Panamanian local government
<i>Evening</i>	Networking event with Symposium participants and Dutch companies established in Panama
Thursday October 11	
<i>Morning</i>	Matchmaking
<i>Afternoon</i>	Space for individual program (ie. Meetings, visits, etc)
<i>Evening</i>	Departure to the Netherlands

*Program is not final and will eventually be modified to meet the needs of all participating companies.

Registration and costs

Participation in the mission amount to **€ 807,50 / \$950,00** per participant. This includes participation in the exhibition, branding, networking, matchmaking and transport to the field-visits. This amount excludes travel and accommodation costs and personal expenses.

You can register by sending an email to pan-ea@minbuza.nl. After the registration you will receive a registration form with amongst others, hotel information and you will be invited for an online intake interview. Deadline for registration is **September 3, 2018**.

Mission leader to be confirmed

More information

For more information on the trade mission please contact Natasha Risseuw, Economic Officer at the Embassy of Panama, via Natasha.risseeuw@minbuza.nl or call the Embassy at +507 280 6664.