

An ICRA course for professionals involved in facilitating and coaching rural innovation



Researchers must make their work relevant for the inclusive development of involved communities. Agricultural professionals, farmers and their organizations need up-to-date information on how to improve food security most effectively.

This course introduces you to new approaches and tools for designing and managing participation in rural innovation that help resolve problems and find complementary solutions. They enable you to create and support effective partnerships, collaboration and dynamic stakeholder networks to co-create new knowledge for better agribusiness deals and higher farmer income.

"This course has given me many concrete tools that help me in my daily work. I have learned to see farmers as stakeholders rather than just as beneficiaries. And I have learned to design extension systems that link research with innovation. All this improves the sustainability of the activities I am involved in."



Markos Wondie, Coordinator of the Community-Based Integrated Natural Resource Management Project (CBINReMP), Ethiopia Bureau of Agriculture

Course requirements

Candidates should meet the following requirements:

- Be proficient in English (understanding, reading and writing)
- Have at least 5 years professional experience in rural innovation and facilitation of learning
- Have the official approval of their institution to participate

Wageningen, the Netherlands

15 May – 2 June 2017 (3 weeks)

Week 1:

Innovation as a change process and a multi-stakeholder approach to rural innovation.

Main topics:

- Systems thinking and complexity
- Linking research to development
- Facilitation and negotiation in multi-stakeholder processes

Week 2:

Case studies.

Use of field trips to help unpack complex multi-stakeholder processes, by engaging with different stakeholders involved in competing claims on rural space.

Week 3:

Developing the capacity to innovate in rural development, using action research and development projects that benefit farmers and small and medium sized agribusinesses.

Main topics:

- ICT in agricultural innovation
- Networking and partnership development
- Business approach to development
- Incorporating new knowledge in your own work (action plan)

**"ICRA has been a life-changing experience for me...
there is nowhere else you can get this kind of learning."**



About ICRA

The International Centre for development oriented Research in Agriculture (ICRA) is an independent non-profit organization. ICRA believes that food security, pro-poor economic growth, and sustainable resource use can emerge when people and organizations address their collective challenges by working together, sharing knowledge and achieving their own solutions. ICRA strengthens innovative capacity by providing training and coaching to individuals and teams from different backgrounds.

Course costs

Tuition fees are € 3,990.
(Accommodation, flights, visa, insurance and living costs are not included).

How to apply

Interested candidates can apply directly on ICRA's website till **17 October 2016**: www.icra-edu.org (go to Courses).
If you apply with own funds, please do so before **15 March 2017**.

Funding

Some Nuffic scholarships are available for nationals from 60 countries. For details, see the course page at www.icra-edu.org/courses.

You can apply for a scholarship on the course page, until **19 October 2017**, after having completed your ICRA application.



***"ICRA has changed the way I look at things and the way I organize my work.
Now the strategies are clear, and in my daily work I see a connection to the longer-term goals."***

Benjamin Horlali K. Atidjah
Agribusiness consultant and trainer, Ghana

ICRA, International Centre for development oriented Research in Agriculture

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