

An ICRA course for professionals involved in facilitating and coaching rural innovation



Researchers must make their work relevant for the inclusive development of involved communities. And agricultural professionals, farmers and their organizations need up to date information on how to most effectively improve food security.

This course introduces you to new approaches and tools for designing and managing participation in rural innovation that help to resolve both problems and find complementary solutions. It enables you to create and support effective partnerships, collaboration and dynamic stakeholder networks to co-create new knowledge for better agribusiness deals and higher farm income.

"This course will change you because it is about making a difference, new ways of thinking, planning, viewing people, working with people with the end goal for collective action, participatory decision making and MSP. "



It is a training on thinking out of the box, to be different is to succeed, look for other persons' interest first before your own interest, and on brokering, facilitating people who are different but with common interests and how to arrive to a common goal.

More than the technical skills, social skills are important to get the stakeholders on board and collaborate. Where your work deals with various stakeholders and you need them all to work together, this course is what you need.."

Edna Matienzo, University Researcher
Agricultural Systems Cluster, College of Agriculture,
University of the Philippines Los Baños

Course requirements

Candidates should meet the following requirements:

- Be proficient in English (understanding, reading and writing);
- At least 5 years professional experience in rural innovation and facilitation of learning;
- Have the official approval of their institution to participate.

Wageningen, the Netherlands
25 Sept – 13 Oct 2017 (3 weeks)

Week 1:

Innovation as a change process and a multi-stakeholder approach to rural innovation.

Main topics:

- systems thinking and complexity
- linking research to development
- facilitating multi-stakeholder processes
- interactive learning techniques

Week 2:

Case studies. Use of field trips to help to unpack complex multi-stakeholder processes, by engaging with different stakeholders involved in competing claims on rural space.

Week 3:

Developing the capacity to innovate in rural development, using action research and development projects that benefit farmers and small and medium sized agribusinesses.

Main topics:

- facilitation skills
- personal effectiveness
- business approach to development
- incorporating new knowledge in your own work (action plan)

**"ICRA has been a life-changing experience for me...
there is nowhere else you can get this kind of learning."**



About ICRA

The International Centre for development oriented Research in Agriculture (ICRA) is an independent non-profit organization. ICRA believes that food security, pro-poor economic growth, and sustainable resource use can emerge when people and organizations address their collective challenges by working together, sharing knowledge and achieving their own solutions. ICRA strengthens innovative capacity by providing training and coaching to individuals and teams from different backgrounds.

Course costs

Tuition fees are € 3,990.
(Accommodation, flights, visa, insurance and living costs are not included).

How to apply

Interested candidates can apply directly on ICRA's website : www.icra-edu.org (go to Courses).

If you apply with own funds, please do so before **20 July 2017**.

Funding

Some Nuffic scholarships are available for nationals from 60 countries. For details, see the course page at www.icra-edu.org/courses.

You can apply for a scholarship on the course page, until **22 March 2017**, after having completed your ICRA application.



"This course is a golden opportunity that every stakeholder in the agricultural sector should have! Some interesting topics in the course are: Think outside the box, think first and act later, spend 40% of your time on planning, context is important, find common ground in negotiations, look for win-win outcomes, and the AIDA model for decisions."

Dina Nabasumba,
Agroforestry Scientist
Mbarara Zonal Agricultural Research and Development Institute, Uganda

ICRA, International Centre for development oriented Research in Agriculture

P.O. Box 578, 6700 AN Wageningen, the Netherlands

T: +31 317 422 938 / E: info@icra-edu.org / www.icra-edu.org

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