



MOBILITY CONNECTS

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>> IAA



Dutch pavilion at the IAA 2015



Kingdom of the Netherlands

Foreword

It is with great pleasure that I introduce the Netherlands, and its wealth of companies and institutions showing smart, creative and green mobility at the IAA 2015.

Agri-food, Horticulture and propagation materials, High Tech Systems & Materials, Energy, Logistics, the Creative Industry, Life sciences, Chemicals and Water. These are the sectors in which the Netherlands excels globally and are a government priority. The Topsector High Tech Systems & Materials - in which Dutch automotive industry takes part - chose this year's IAA as a strategic event. A brand new initiative organized by AutomotiveNL and RAI Industry Platform . The cluster organization and national association for the Dutch automotive sector. In partnership they support and promote the common interest regarding the Dutch automotive challenges and opportunities. The Holland High Tech Automotive Suppliers Stand is therefore supported by Dutch government via its Enterprise Agency (RVO), Consulate General in Munich and Netherlands Business Support Office in Frankfurt.

What makes the Netherlands such a perfect location for smart, creative & green mobility?

Firstly, the Dutch automotive industry is a major global supplier. People often do not realise how many Dutch materials, electronics or other components are made to make cars worldwide. With their innovative materials and products, Dutch companies make a major contribution to safe on weight and thus CO2. Their expertise in navigation and traffic management also plays an important role in developing new mobility concepts. Moreover, the industry works closely together with several world-class knowledge institutes, such as the Universities of Technology in Delft and Eindhoven, the University of Twente, and TNO Automotive to develop new high-quality, innovative products.

Secondly, the Netherlands is a flat and densely populated country with a superior logistics infrastructure. Through the port of Rotterdam – the world's third largest seaport – and the international Amsterdam Airport Schiphol, the Netherlands has excellent connections to neighbouring countries and overseas. These factors make the Netherlands not only an ideal testing ground for smart and green mobility projects, but also a prime distribution hub for the European market.

Thirdly, the Dutch consumer is generally very open to new and innovative products – a fact that has led many international businesses to use the Netherlands as their test market before a product's general introduction in Europe. In terms of cars, the Dutch don't favour any particular brand. Moreover, consumer acceptance towards clean vehicles is high.

Fourthly, Dutch government is a staunch supporter of green and smart mobility. Apart from the Topsector High Tech Systems and Materials with a focus on smart mobility, smart industry and materials, it has established the Formula E-Team, a public-private partnership to spur the development and use of electric vehicles, the necessary infrastructure and the potential for the economy. Moreover, at the Hannover Messe this April Dutch Minister Kamp for Economic Affairs launched two 'Partners for International Business' stimulating Dutch-German cooperation in e-mobility.

Starting January 2016 the Netherlands will have the pleasure of taking the helm of the EU Presidency. Preparations are in full swing, including the programme of the Transport and Environment Council, which will take place April 14th-15th in Amsterdam. One of the working sessions for transport ministers will be specifically dedicated to highly automated vehicles. We firmly believe in the potential for significant change in road mobility with the introduction of cooperative ITS systems and the development of highly-automated vehicles. Innovations in this field should allow us to improve traffic flows in terms of safety, efficiency and environmental impact and can be an important boost to Europe's competitive strength, jobs and economic growth.

I look forward to meeting you at the Holland High Tech Automotive Suppliers stand.
Let's connect!

Peter Vermeij

Consul General of the Netherlands, Munich

Holland High Tech Automotive Suppliers stand IAA 2015

RAI Industry Platform and AutomotiveNL organise in close cooperation Holland High Tech Automotive Suppliers stand IAA 2015.

The Holland High Tech Automotive Suppliers Stand will be open at the IAA 2015 in Frankfurt during the Press Days (September, 15 & 16) and the Trade Days (September, 17 & 18). A perfect place to show the Dutch leading automotive companies and innovations to the international audience.

The main objective of green mobility is to reduce fuel consumption and CO₂ emissions. Europe has the strictest regulations for motor vehicles in the world. In densely populated countries such as the Netherlands, the requirements for urban mobility, smart urban planning and environmentally friendly transport solutions are even higher. The quality of Dutch high-tech automotive products and components is high and is coupled with a high degree of creativity and innovativeness. Dutch solutions to limit CO₂ emissions vary from making lighter cars through to hybrid powertrains and cars that run on solar power.

The Netherlands has a thriving automotive industry with strong growth potential in the (inter-) national automotive world and the ability to make a significant contribution to solving societal issues in smart and green mobility.

Innovation Lane

The Innovation Lane at the Holland High Tech Automotive Suppliers Stand will show the good position of the Netherlands in the automotive sector. The solar cars are excellent examples of smart, light-weight, durable Dutch mobility solutions and will be a part of the Innovation Lane. The Dutch automotive industry is a major global supplier. The place to be during the IAA 2015 will be the Holland High Tech Automotive Suppliers Stand: meet the Dutch leading automotive companies and innovations. Smart Creative Green Mobility from the Netherlands!

We welcome you all at our stand.

With kind regards,

Eddy van der Vorst
RAI Industry Platform

Benno Hüsken
AutomotiveNL

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About AutomotiveNL

With targeted investments in these strengts it is possible for the Dutch automotive sector to grow and to contribute to the solutions of the societal challenges in the area of sustainability and mobility. AutomotiveNL initiates and executes several activities to enhance the Dutch automotive sector focusing on education, internationalising, gaining of knowledge, net-working and innovations.



About RAI Industry Platform

For over 50 years the RAI Industry Platform represents the interests of the Dutch Automotive supply-ing industry at the umbrella organisation of the European industry, CLEPA in Brussel (RAI was one of the three founding members in 1959). The RAI Industry platform regularly organises network meetings, at which the members receive information about the latest trends and developments in the industry from international speakers. With reference to the relevant legislative issues and latest market developments.



AkzoNobel

AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. Calling on centuries of expertise, we supply industries and consumers worldwide with innovative products and sustainable technologies designed to meet the growing demands of our fast-changing planet. Headquartered in Amsterdam, the Netherlands, we have approximately 47,000 people in around 80 countries, while our portfolio includes wellknown brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as one of the leaders in the area of sustainability, we are committed to making life more liveable and our cities more human.

AkzoNobel Vehicle Refinishes

AkzoNobel Vehicle Refinishes is a leading supplier of products, color technology and state-of-the-art customer services for automotive refinishing and commercial vehicle and rail OEM and repair. We are operating in more than 60 countries around the world where our Vehicle Refinishes specialists understand local markets and can serve local needs. Our advanced customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

We serve the following markets:

- Vehicle refinishes – dealer networks, body shops, distributors, fleet owners
- Commercial vehicle – OEM and refinishing
- Rail – OEM and refinishing

If you would like to find out more about AkzoNobel Vehicle Refinishes and our range of products, please visit: www.akzonobel.com or our Facebook page at facebook.com/akzonobel

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Current customer base and quality standards:

Tier 1, Tier 2, Tier 3, OEM
ISO 9001 – 2008

Unique Selling Points:

Laser welding of automotive parts such as tracks, FSB, RSB, Recliners, CCB's and sill beams.
Fully automated welding line for body parts. Global partner for our partner due to facilities in Czech Republic, the Netherlands, China and a strategic partnership with JR Automation in America.

This is especially a new innovation because...

Laser welding offers huge benefits especially when production process is fully automated. In addition we are able to control the air usage so that we improve the weld quality.

Configure to Order modular build

Quick Motion – Welding cell principle that offers 138% increase in output

Buffer Stations – Ensure continuous production even when problems occur.

Location / Ownership / Turnover / Number of FTEs:

Harderwijk – The Netherlands

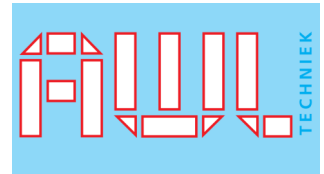
Privately owned – BV

70.000.000 Euro

420 employees

What differentiates us from our competitors is.....

Dutch roots, one-stop-shopping, broad portfolio of joining technologies, strong focus on R&D. Global partner for our partner due to facilities in Czech Republic, the Netherlands, China and a strategic partnership with JR Automation in America.



Short description of products or service on offer:

Paper honeycomb

Current customer base and quality standards:

Automotive industry

ISO9001:2008 / FSC certificate

Working on ISO TS 16949

Unique Selling Points:

Expertise; Partnership; Innovation

This is especially a new innovation because...

Low cost, sustainable, easy to use lightweight paper core material available in large volumes

Location / Ownership / Turnover / Number of FTEs:

Zwolle, Netherlands; Zbaszynek, Poland; Ringgold VA, USA

What differentiates us from our competitors is.....

Product and process support;
delivery reliability; innovation;
risk minimization

George-
Stephensonstraat 32
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E info@axxor.eu

www.axxor.eu



Short description of products or service on offer:

A new standard in high heat resistant plastics for air management systems

Current customer base and quality standards:

Automotive industry offering high performance materials

Unique Selling Points:

Develop smaller and lighter engines, still providing the required long-term heat resistance in turbo engines.

This is especially a new innovation because...

We have set the new standard in high heat resistant plastics

Location / Ownership / Turnover / Number of FTEs:

DSM, Global locations, Material science center in NL, net sales €10 billion with +/-25,000 employees

What differentiates us from our competitors is.....

DSM invented the Diablo technology, developed and patented by DSM, improves the long term temperature resistance of materials.

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6411 TE Heerlen
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www.dsm.com



Partners for International Business

Partners for International Business E-Mobility South and West Germany has the aim to set up cooperation between German and Dutch companies within all kinds of initiatives to stimulate electric mobility. The regions of Baden-Württemberg, Bavaria, Saxony, North Rhine-Westphalia, Hessen and Rhineland-Pfalz are the focus regions to set up initiatives.

INNOVATIVE ASPECTS AND MAIN ADVANTAGES

The advantages of the PIB E-Mobility South and West Germany program are several. It is believed that sharing knowledge creates value. Electric vehicle (EV) manufacturers, charging infrastructure companies, battery makers and auxiliary power unit producers aim to commonly adopt a more resilient approach towards global mobility challenges. In The Netherlands we already have over 60.000 full electric and hybrid vehicles on the roads and developed a broad charging network for these vehicles. Not only electric passenger cars, but also LEV's, E-Trucks, E-Scooters, and E-vehicle sharing systems are getting more and more common in Dutch mobility. Also in Germany, within the "Schaufenster and Modellregionen", a lot of electric mobility initiatives are being developed. The German government has the aim to have 1 million electric vehicles on the road in Germany in 2020. The PIB programme aims to set up cooperation and to share knowledge between Germany and The Netherlands on the best path to reach this aim.

PARTICIPANTS AND COOPERATION PARTNERS

Currently the PIB E-Mobility South and West Germany has the following participants and cooperation partners:

Participants: E-Laad, DOET, Dutch-Incert, Innovam, EMOSS, Chargepoint, Trikke Europe, Stint, Automotive Business Center, Experian Germany, Automotive Campus, Brabant Development Agency, Boehm Elektrobau and coordinator FIER Automotive

Cooperation partners: Dutch RVO, Consulate General Munich, Dutch Embassy Berlin, Province of Brabant, E-Mobil Baden Württemberg, NRW meets NL, MOWIN.NET, Hochschule Kempten, BayernInnovativ

For more information visit us at the Innovation Lane of Holland High Tech Automotive Suppliers Stand IAA 2015.



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5708 HN Helmond
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E info@fier.net

www.fier.net

Short description of products or service on offer:

Turbochargers for high performance downsized engines

Current customer base and quality standards:

BMW, VW, PSA, Renault, Fiat etc. ISO/TS16949 and ISO14001

Unique Selling Points:

High race performance is combined with extreme durability

This is especially a new innovation because...

This combination is the solution for downsized EU7 engines

Location / Ownership / Turnover / Number of FTEs:

Almere NL / MHI /

EUR 540M / 800 FTE's

What differentiates us from our competitors is.....

Dutch innovation and trading spirit combined with Japanese precision and service mentality

Damsluisweg 2
1332 EC Almere
The Netherlands

T +31 (0)36 5388311

www.mtee.eu

Short description of products or service on offer:

Heat exchange products

Current customer base and quality standards:

From BMW to Liebherr

Unique Selling Points:

Aluminum Hemmed Fin coolers offers increased rigidity for operating in harsh environments.

This is especially a new innovation because...

Offers easier servicing in combination with bolted headers

Location / Ownership / Turnover / Number of FTEs:

Netherlands and India, >200Mln EUR, listed in India

What differentiates us from our competitors is.....

Flexible and swift engineering and production of OE niches

Langenboomseweg 64
5451 JM Mill
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www.nrf.nl



Short description of products or service on offer:

- Automotive sound solutions - Loudspeakers and amplifiers -
- Complete portfolio of interior sound products, standard to premium loudspeakers and E-call solutions
- Exterior sound products, NVH and E-sound
- Scalable networked amplifiers for combined sound/NVH functions

Current customer base and quality standards:

Automotive OEM's

BMW -FCA -GM -JLR -PSA -TOYOTA -VAG

ISO-TS 16949 -VDA6

Unique Selling Points:

Designpartner -We create your sound!

Innovative products: lightweight, flat, efficient and high performance sound solutions

This is especially a new innovation because...

Fuel consumption and electric vehicles are driving forces for high efficiency and lightweight solutions

Location / Ownership / Turnover / Number of FTEs:

Worldwide Partner

T.O. >225M\$

What differentiates us from our competitors is.....

- Total sound competence
- Innovative high performance designs
- Independent, flexible partner
- Global sales and manufacturing footprint (EU, NA, China)
- >40 years experience supplying audio products

Current customer base and quality standards:

OEMs & Tier 1 suppliers ISO/TS 16949:2009, ISO 26262

Unique Selling Points:

Total Responsibility: Commitment and target based approach towards customers. Conceptual Thinking: Design choices are the most important cost and performance driver. Driven by our best-in-class engineers. Productivity: Cut out complexity, promote re-use and focus on automated manufacturing.

This is especially a new innovation because...

Inverters (SR and PM): high efficiency, robust design, including switch reluctance technology, high power density. 48V board net: 12-48V DC/DC Converters and the electrification of auxiliaries (for example turbochargers). Enabling reductions in CO₂, material and weight. Ultra Fine Particle Sensor: Automotive grade air quality sensor, measuring ultra fine particles (Smaller than PM 2.5). First of its kind. Designed to the limits of physics while complying to automotive robustness.

Location / Ownership / Turnover / Number of FTEs:

Location: HQ in the Netherlands (engineering and manufacturing), offices / production locations in: USA, Mexico, Germany, Israel, Hong Kong, China and South Korea. Ownership: Privately owned Turnover (in millions):108 (2014), 140 (2015). High future growth rate from new Automotive projects. FTE:575 (2014), 650 (2015)

What differentiates us from our competitors is.....

Vertically integrated: in-house product design, prototyping, validation and series production. In house tooling design and production. Competences: electronics, mechanics and software. Close by: manufacturing & 400 engineers situated in the Netherlands. Innovation: Organization flexibly structured to facilitate innovation and productivity. Shortening lead-times and boosting our customer's competitiveness. Close cooperation with Technical Universities. Strategy: We leverage our technologies in multiple markets, resulting in proven solutions that minimize time-to-market, risk and costs for our customers.

Short description of products or service on offer:

CVT, DCT, Hybrid CVT and EV Powertrains

Current customer base and quality standards:

Chinese and Malaysian customers on the main CVT product: 1200 units per day; TS 16949, ISO 14001

Unique Selling Points:

High fuel economy, high comfort, affordable price, fast application

This is especially a new innovation because...

1. Flywheel hybrids
2. Switched Reluctance Electric Motor
3. Twinspeed gearbox for EV

Location / Ownership / Turnover / Number of FTEs:

Sint-Truiden-BE, Eindhoven-NL, Nanjing-CN, Shah Alam-MY /

Owned by independent financial investors / ~300 m€/ ~800 FTE

What differentiates us from our competitors is.....

Leading independent provider of innovative clean powertrain technologies

Croy 46
5653 LD Eindhoven
The Netherlands

T +31 40 29 31 082

www.punchpowertrain.com

Short description of products or service on offer:

Prototype, pre-series and low volume injection moulded full finished assemblies;
exterior, interior and lighting applications

Current customer base and quality standards:

Porsche, Audi, Volkswagen, BMW, Scania, Volvo Truck, Toyota, Bentley, etc.
ISO9001:2008

Unique Selling Points:

- Full integrated service: Design Engineering – Prototyping – Tooling – LV Production.
- Innovation and dedicated know-how.

This is especially a new innovation because...

MuCellfor weight reduction and dimensional stability. TP prepregs pre-form insert moulding for weight reduction and stiffness. In-Mould-Decoration using prototype moulds.

Location / Ownership / Turnover / Number of FTEs:

See following sheets explaining ARRK technology group (HQ at Osaka, Japan), our European ARRK organization, design engineering and role of ARRK SPG at Weert, The Netherlands.

What differentiates us from our competitors is.....

- Pro-active problem solving approach.
- Combining different technologies.
- Network of dedicated highly specialized partner companies.
- Global ARRK presence.



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5708 HN Helmond
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T +31 88 8277000
E info@
tassinternational.com

www.tass
international.com

Short description of products or service on offer:

Safe and Smart Mobility

Current customer base and quality standards:

Automotive industry

Unique Selling Points:

- Innovation for Mobility
- Supporting the full development V-cycle
- Independent & unique methodology partner

This is especially a new innovation because...

Full service & technology provider in Automated Driving

Location / Ownership / Turnover / Number of FTEs:

HQ in The Netherlands, 4 laboratories and 9 sales & support offices worldwide. 200 FTEs.

What differentiates us from our competitors is.....

- Complete toolset of simulation software
- Indoor laboratory testing of complete vehicle
- Public highway for large-scale outdoor testing
- Control room for testing and monitoring

Short description of products or service on offer:

Thomas Regout International B.V. offers a broad range of sliding solutions that help move your application in any direction: horizontal, vertical and diagonal.

Current customer base and quality standards:

Automotive and Truck Industry
NEN ISO16949 / NEN ISO 14001

Unique Selling Points:

High Quality Level
Flexible Partner
Co-Design
Innovation
<50PPM

This is especially a new innovation because...

Self adjusting and temperature independent horizontal armrest ball bearing slide design

Location / Ownership / Turnover / Number of FTEs:

Holding Regout Group, privately owned. Maastricht, the Netherlands
€50 million turnover, 350 FTE

What differentiates us from our competitors is.....

- Wide range of experience
- Sliding Solutions
- Price Advantaged Level
- Pro Active Development

Short description of products or service on offer:

Suspension systems, brake disc aligners and on board loading systems.

Current customer base and quality standards:

Export to 110 countries all over the world. ISO9001

Unique Selling Points:

Solutions that covers the niches in the OE market.

This is especially a new innovation because...

This is the smallest available loading device that fits in small vans and MPV's.

Location / Ownership / Turnover / Number of FTEs:

Veenendaal The Netherlands, owned by Viba NV, FTEs 28.

What differentiates us from our competitors is.....

Beside his innovating power MAD can offer small serial solutions (even custom made).

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2712 PB Zoetermeer
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E viba@viba.nl

www.viba.nl



Operating as supplier and specialist in the area of smart mobility

V-tron is an innovative company that develops tailor-made solutions based on telemetric techniques. With its telemetry V-tron provides information about the object and offers a clear view about the status of different parameters, such as: location and the way an object is being used. Current users include: lease companies, rental companies for equipment or vehicles and insurance agencies. The technique can be used in a variety of markets. V-tron is a fast growing company which offers superior quality, the latest techniques and has outstanding relationships with its customers.

Online tracking of vehicles is one of the basic functions of a V-tron system; it offers unique advantages for fleet managers on the planning and management of vehicles and staff. However, it is not for every situation a value, for example when the system is only being used for alarm number.

Beside Fleet management solutions has V-tron three main pillars: Driver Behavior, Car sharing and Blind spot detection. V-tron supplies customized solutions for each customer .

Driver behavior: with the Driver behavior solution giving V-tron the company analysis about every driver with a company vehicle. Based on a notifications from the ADAS (Advanced driver assistance system) camera.

Car sharing: The car sharing solution of V-tron makes it through an online tool easier share business vehicles of the company among employees.

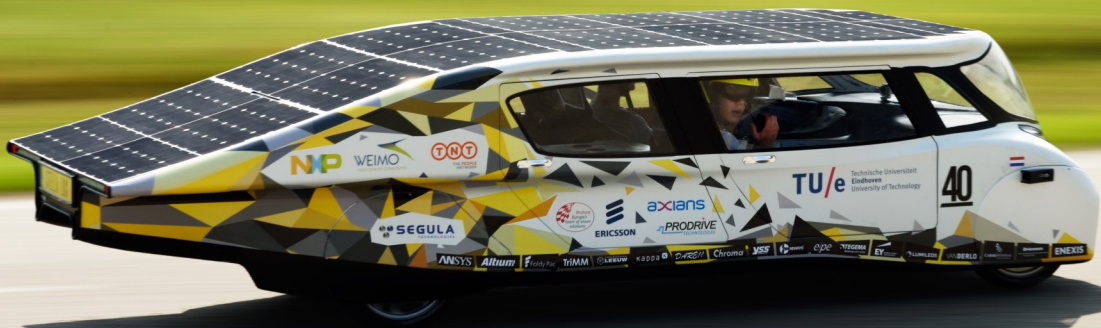
Blind Spot Detection : Reduce by a blind spot camera on the back of the bus/ truck the blind spot. Drive there a pedestrian or cyclist in the blind spot from the bus/truck , the driver will be notified. To avoid a collision.

With these telemetric solutions is V-tron involved in international projects such as: Compass4D, VIBe and a Dutch project Spookfiles A58. Al these solutions and the results of the projects to getter makes the connected car of V-tron.

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T +31 (0) 570 745 430

www.v-tron.nl



Success through collaboration

Solar Team Eindhoven is a team consisting of 21 top students of different faculties from the Technical University of Eindhoven. These students put a hold on their studies for one and a half year to, each from their own field of expertise, contribute to developing a new solar-powered car. In October 2015 we will compete during the World Solar Challenge to defend the world championship.

Our enthusiasm about technology and a sustainable future is something we would like to share with the public. We actively involve large groups of people in our developments through events, activities in the region and by educating students. By this approach, we can show the world that the value of sustainable energy is tremendous and that the possibilities are immense. We want to inspire other people to create surprising concepts to improve the future.

Stella

The Stella was developed in cooperation with Brabant companies including NXP, Philips and Segula. Their mission: to make driving in the future clean, safe and simple for everyone. For this, they developed and built the Stella, the first luxury car powered by solar energy.

The Stella is fast, comfortable and practical and that is what makes the Stella a winner. This powerhouse can drive 500 miles on a fully charged battery. The Solar Team Eindhoven has brought us closer to energy-efficient and environmentally-friendly driving.

Horsten 8
Building Momentum
5612 AX Eindhoven
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[www.solarteam
eindhoven.nl](http://www.solarteam
eindhoven.nl)



Partners in Business "e-Mobility from Amsterdam to Berlin"

Partner International Business (PIB) is a public-private partnership. The programme's goal is to cooperate on projects with its covenant partners (the participating companies, bodies and authorities) located in the regions around the Amsterdam-Berlin-Hamburg triangle offering total solutions that include Dutch technology and knowledge. Berlin and Hamburg want to make significant progress in the area of new mobility and energy, setting an example for the rest of Germany.

Because e-Mobility and renewable energy are inseparable, the objective involves different areas varying from smart grids to LEVs. Other important topics include: urban distribution, charging infrastructures and interoperability. "Partners will continually position themselves on the interesting German market, supported by the Dutch central government."

The cooperation with German counterparts could lead to solutions for the imbalance that has occurred between the gains and losses in the field of public transport. The urbanisation in many areas has changed the demand for mobility, including public transport. By engaging in the demand for new mobility as a region and combining this with new energy, new possibilities arise: e.g. automotive and installation technology businesses (SMEs) in the region will flourish because of new business models. Partly due to the preservation of jobs, this development can be of great regional importance.

The Netherlands on the international map

This structured approach should put the Netherlands not only on the German, but also on the international map. The central government's input will consist of cooperation between government departments, information, advice, financing, promotion, matchmaking and knowledge-intensive cooperation. It is essential that in the intended cooperation between the central government and the corporate sector, the latter does enter into financial commitments.

Emodz submitted a request for a PIB programme together with the Netherlands Enterprise Agency RVO (Rijksdienst voor Ondernemend Nederland). In April 2015 the RVO and Dutch embassies and consulates gave the go-ahead for this programme and on 14 April, Dutch Minister Henk Kamp of Economic Affairs launched the initiative at the Hannover Messe.

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Publication

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