



Kingdom of the Netherlands



SERIOUS GAMES: TRANSFORMING THE WAY WE LIVE, LEARN AND WORK

MAXWELL CHAMBERS, Henderson Room (307), Level 3,

32 Maxwell Road, Singapore 069115

Wednesday 3rd June 2015

9am-9.30am Registration

9.30am-10am Welcome Speech and Introductions

10am-11am General Introduction to Serious Games and Development

11am-11.30am Coffee Break

11.30am-12.30pm Overview of Serious Games and their Applications

Case studies from different industries, the theory behind serious gaming, its incredible success in the corporate world and how companies and corporations can benefit from their implementation.

12.30pm-1.30pm Buffet Lunch

Henderson Room, 307

1.30pm-3pm

Workshop 1: Serious Games: Preparing Our Minds for Innovative Learning

Level 4, Room 411

A workshop on how the rules of gaming like challenges, ranking and rewards help companies to improve internal learning and achieve better results.

Workshop 2: Serious Games: Working Towards A Longer and Healthier Life

Level 4, Room 413

This workshop offers an overview of how serious games are being used to transform our quality of life through behaviour enhancement and management for the health and medical industries.

3pm-3.30pm Coffee Break

3.30pm-5pm

Workshop 3: Serious Games: Integrating Business Processes for Efficiency and Productivity

Level 4, Room 411

From human resources to supply chain management: this workshop shows how games can change the way we work together more effectively.

Workshop 4: Gamification & Serious Games

Level 4, Room 413

This hand-on demonstration workshop delves into the core elements of gameplay in various industries showcasing the importance of immersion, motivation and active exploration in serious gaming.

SERIOUS GAMES: TRANSFORMING THE WAY WE LIVE, LEARN AND WORK

MAXWELL CHAMBERS, Henderson Room (307), Level 3, 32 Maxwell Road, Singapore 069115

Please kindly indicate the sessions you wish to attend.

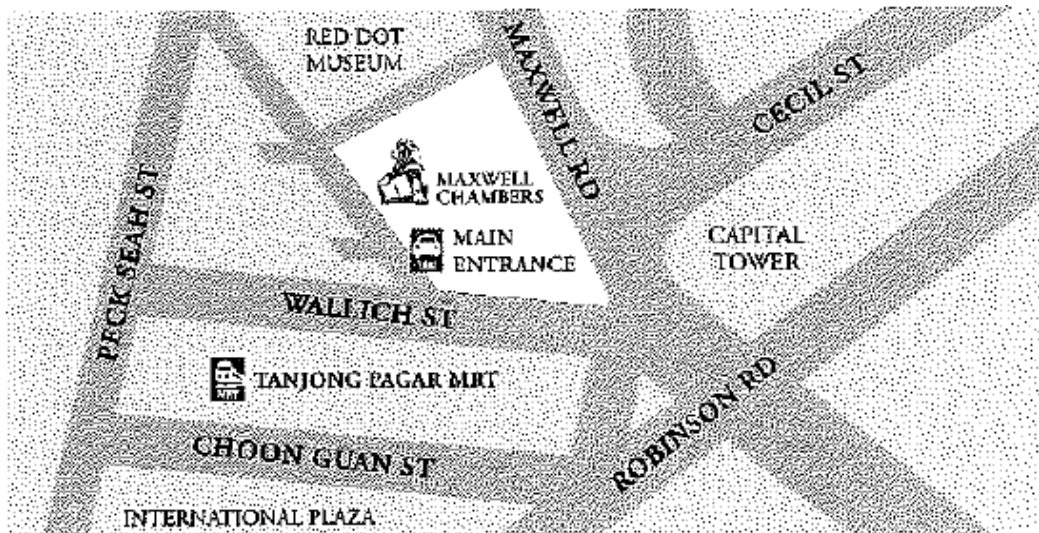
RSVP to Lam Man Wing wing@bangproductions.com before 29/5/2015

Office: +65 6222 3232

Mobile: +65 9072 3108

Please note that there is limited seating.

- ☐ 9am-1.30pm Seminar: Serious Games: Transforming The Way We Live, Learn and Work & Lunch
- ☐ 1.30pm-3pm Workshop 1: Serious Games: Preparing Our Minds for Innovative Learning
- ☐ 1.30pm-3pm Workshop 2: Serious Games: Working Towards A Longer and Healthier Life
- ☐ 3.30pm-5pm Workshop 3: Serious Games: Integrating Business Processes for Efficiency and Productivity
- ☐ 3.30pm-5pm Workshop 4: Gamification & Serious Games



*Next to Tanjong Pagar MRT, Exit B
32 Maxwell Road #03-01 Singapore 069115*